

# What goes into *our* True Museum Art ?



Odds are, you have never purchased a *True Museum Class* print or canvas. Why? Price being the main reason, the other is that you weren't aware of the differences in a Fine Art print or canvas. Naturally, people think all prints or canvases are the same. *Nothing could be further from the truth.* The below facts are based on Mark's rigid techniques, which no one to our knowledge is doing.

## Perfection Takes Time...How Much Time?

Our True Museum Class prints and canvases are produced under the watchful eye of Mark J. Harlow. Not only is Mark a National Award Winning photographer, he is also a Print Master, spending over three decades in the high end imaging and Fine Art printing industries. He is a *perfectionist*.

*Did you know*, that many steps and up to 225 hours go into each paper print regardless of size? Even more steps and up to 350 hours go into each canvas *regardless of size*? *Did you know*, you could print *an entire 5,000 edition* of Fine Art lithographs (prints) in the time it takes us to print *just one 30"* print or canvas? (comparing only print speed, *not including all of our other steps that follow*).

Each of our *True Museum Class* prints or canvases are Legacy pieces that will last several generations. They are *Certified* to hold their color for *over 100 years* and carry a Lifetime Warranty against excessive fading, picking or cracking. If you ever have an issue with one of our pieces, bring it back for a free replacement.



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